

# corebridge

## Capabilities

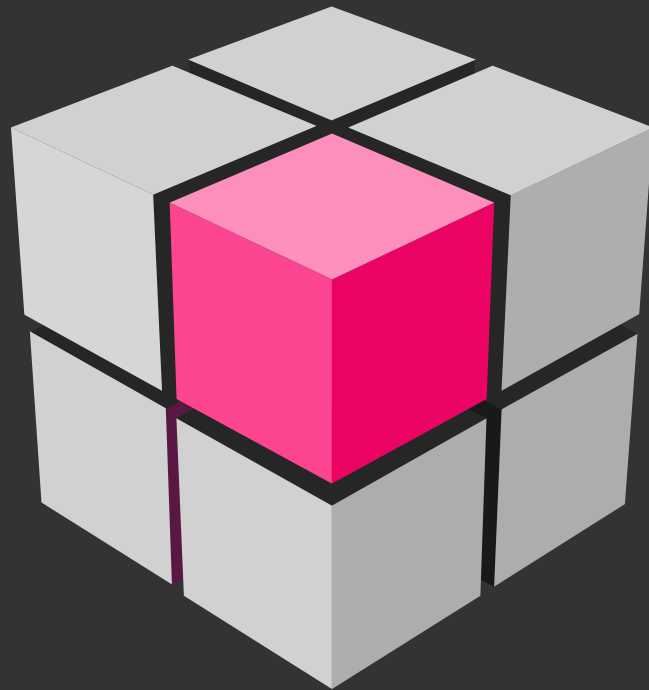
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*Make waves.*

February 2022







## We help you unlock the potential of your business.

CoreBridge is a **strategy**, **execution** and **analytics** firm offering management consulting services to the public and private sectors.

We present a high-quality, cost-effective alternative to the Strategy Houses and Big Four accounting firms. Our consultants have top tier strategy consulting experience from the Big Four firms and ASX listed entities with decades of C-suite level business advisory experience.

We pride ourselves on delivering focused, value-add projects, designed to meet each client's specific outcomes. All consultants at CoreBridge maintain hands-on client delivery roles to ensure their skills and industry knowledge are up to date with client needs.

We focus on delivering client outcomes whilst minimising timeframes and cost. We achieve trusted advisor status by building long-term relationships rather than short-term fee generating opportunities.



## We offer a full suite of consulting capabilities.

We invest in our people and skills to ensure that we have the right capabilities to help our clients prepare for the future. We ensure that our offerings are a tailored mix of technical and non-technical services.

Our portfolio includes an extensive range of tools, frameworks and methodologies that have been tried and tested across a diverse array of problems.

### Analytics

- Analytics advisory
- Data & analytics strategy
- Data governance & performance
- Insight design
- Infrastructure design
- Data engineering
- Business intelligence and reporting
- Data science

[Learn more](#)

### Strategy

- Corporate strategy
- Business strategy
- Department level strategy development
- Product growth strategies
- Cost and revenue reviews
- Commercial innovation
- People strategy
- Digital, technology and data

[Learn more](#)

### Execution

- Strategic transformation
- Technology transformation
- Enterprise-wide performance uplift
- Program activity and milestone planning
- Business cases
- Benefit and outcome management
- Procurement & supply chain
- Organisational design

[Learn more](#)



At Corebridge Analytics, we believe there is no “one-solution” for data-driven challenges. We utilise our strong technical capabilities, anchored to proven methodologies to provide a structured problem-solving approach. We break down the technical and non-technical problems into discernible options for decisions by leadership. We equip organisational leaders with relevant, accessible and accurate insights for effective decision making.

## **Analytics advisory**

We can help elevate the way data is managed within your organisation. Lifting it from obscure locations into an accessible asset used to make decisions across all facets of the business.

## **Data & analytics strategy**

We can help you develop a clear data strategy that provides the building blocks for value driven data analytics across all aspects of the organisation.

## **Governance & performance**

We can help you design and implement an enterprise solution that ensures data is managed and distributed effectively, with well-defined and leading practice data governance

## **Insight design**

We engage with leaders across the organisation to translate and design metrics that are relevant, accurate and unambiguous.

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## **Infrastructure design**

We design efficient architectural patterns utilising agnostic, contemporary tools for all aspects of a data analytics pipeline to reduce unnecessary spend.

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## **Data engineering**

We help your analysts design, build and implement the necessary infrastructure to store and transform your data, ensuring an effective data pipeline.

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## **BI and reporting**

We can help deliver your data and insights to those who can utilise it, through effective dashboard design and sustainable reporting channels.

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## **Data science**

Uncovering the complex nuances buried within your data to enable you to make decisions through predictive analytics and statistical modelling.

## There is a reason Australia's business leaders trust us with their data.

### CASE STUDY

*Our client was a service portal for the state government.*

Corebridge was engaged to assist with an analytics architecture review and design solutions to enable the organisation to better utilize the enormous volumes of data captured daily. Given the client was a customer-facing, web-based business, the challenge included capturing, monitoring and triggering of real-time user events through their portal. This was to be stored and integrated with key system monitoring infrastructure to ensure that diagnostics could be undertaken as efficiently as possible.

Our approach was to design the requirements-led current and future state architecture, drilling deep into identified pipeline gaps and provide recommendations for uplifting pain points. This included a blend of user case mapping with data throughput. Our recommendations resulted in a solution that captured the relevant information, transformed and integrated the data, enabling effective access to the required insights.





We understand how important a well-designed strategy is for your business. We work with your teams to design the building blocks required for your business to compete within your chosen markets. We help define and articulate a common purpose for the organization, laying the pathway to the aspired future-state. We take a pragmatic and consultative approach to design a plan that is results-driven, unambiguous and achievable. Utilising the expertise of our analytics team, we conduct detailed diagnostics and forecasting to provide value generation options.

## Corporate strategy

Our strategy experts can help your business through the process of defining and designing an effective strategy for new markets and business areas in which to compete.

## Business strategy

Helps design how your organisation will compete in the market. We can help design a business strategy that strengthens your competitive position within the market.

## Department level strategy

Also known as 'functional strategy', we work closely with an organisation's departments to help support the delivery and integration of corporate strategy

## Product growth strategies

Corebridge can work closely with your organisation to help define and manage the strategic role of your brand and products in generating business.

## Cost and revenue reviews

An effective cost and revenue review can spur on growth and drive competitive advantage. Our frameworks and technical advantage can help your organisation in identifying and capitalizing on these opportunities.

## Commercial innovation

Innovation need not be just a buzz word. We work holistically with organisations to identify opportunities for sustainable and achievable competitive advantages.

## People strategy

We help organisations craft strategies for their most important asset: people. Our expertise ensures that the business has the right mix of people and practice to deliver the desired results.

## Digital, technology and data

We help businesses stay in step with the moving technology landscape. With a strong technical team, we ensure your business has a digital strategy that outpaces the competition.

## Designing practical pathways to achieving results.

### CASE STUDY

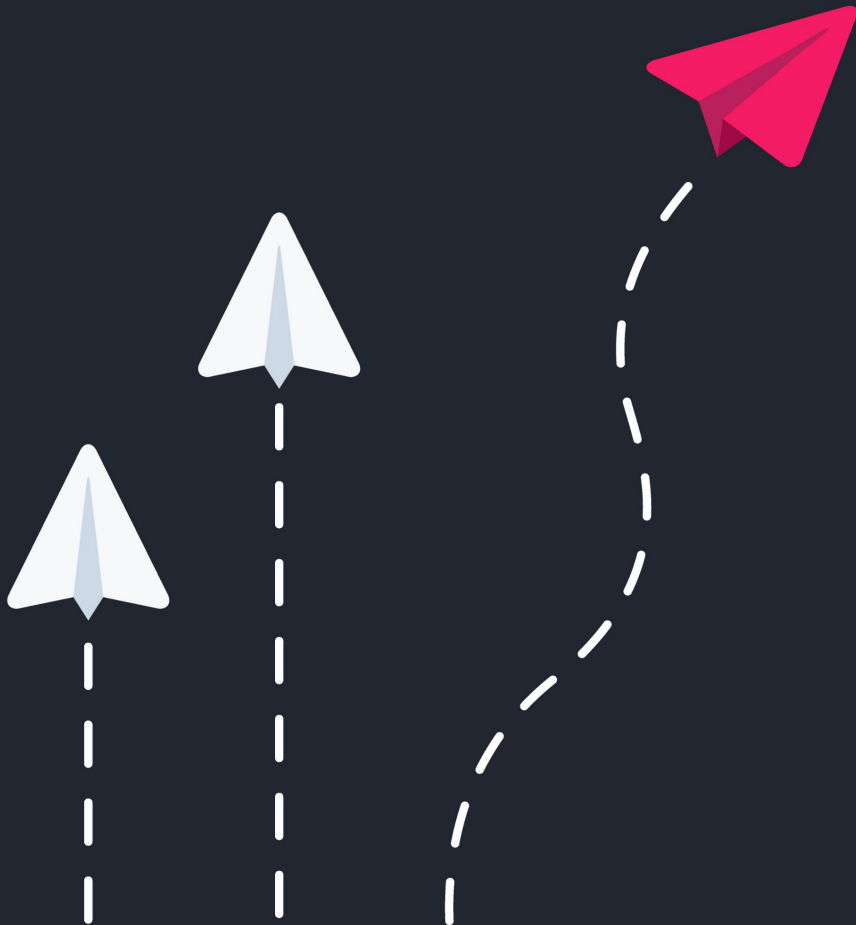
Corebridge was engaged by a large government service provider to design a more effective procurement function. Core aspects of the strategy included:

- testing and validation of a range of hypothesis,
- analysis of additional capability required, and
- scoping of targeted change to deliver on executive expectations.

The strategy was underpinned by detailed analytics over transactional data, providing insights over:

- leadership and staffing structures
- policy enhancements required to achieve commercial value
- aggregated spend categories and value drivers
- challenges with the existing data models impacting ongoing performance monitoring

The client was provided a clear plan with the defined delivery tranches to monitor successful strategy implementation.





The best strategy can fail without successful implementation. Designing and delivering an effective plan helps ensure that the building blocks to value creation can be realized through achievable initiatives. We want to help you enable your business to realise its strategic benefits by driving purposeful change, with a full suite of program and portfolio management capabilities.

## Strategic transformation

We help organisations execute the initiatives required to deliver on their strategies. Utilising well-established frameworks and tools, we help deliver your organisation's plan.

## Technology transformation

Transforming technology is about much more than refreshing the software. We ensure that all aspects of your organisation are equipped to deal with necessary changes.

## Enterprise-wide performance uplift

Assessing and uplifting the performance requires a wide-reaching approach to ensure that improvements are not superficial and temporary.

## Program activity and milestone planning

Having established, designed and executed multi-billion-dollar portfolios, we are experts at helping you stay focused on what matters most.

## Business cases

We can help assess your investment decisions by providing a thoroughly researched business case with expert financial modelling.

## Benefits and outcome management

We work closely with public sector organisations to define benefits and map the capabilities required to realise them.

## Procurement & supply chain

Using a combination of analytics and tested frameworks, we help organisations find savings and efficiencies within the processes.

## Organisation

We assist in designing the right structures that enable your people to focus on what they do best – delivery.





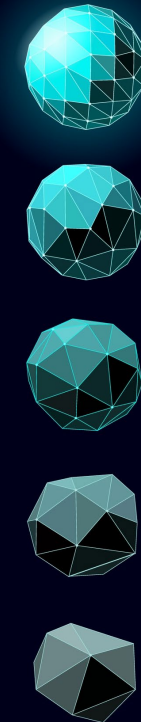
## We don't stop at ideas – we accelerate their realisation.

### CASE STUDY – eHealth NSW.

With an increasingly mobile population with complex needs, it had become evident that future delivery of healthcare across the NSW Health system would become unsustainable without significant reform. Corebridge worked with the eHealth Strategy Team and Clinicians to overcome these challenges with a Single Digital Patient Record (SDPR). This record was designed to span the NSW Health system across all Local Health Districts (LHDs) and care settings.

The primary intent of the SDPR is to improve the quality and safety of care provided to patients by increasing clinician accessibility to a holistic medical record. A consistent Electronic Medical Record (eMR) has the potential to provide a detailed medical record across a patient's entire lifespan within the public health system, irrespective of current or historic presentation.

CoreBridge led the development of detailed business case, including a 10-year economic model, design of implementation tranches, a change and communication plan and supported the procurement process to identify suitable vendors.



# Our Leaders.



Richard Parkin

Executive Director

Having worked in consulting for nearly 20 years, Richard thrives in turning complex problems into achievable solutions.



Mark Tanner

Head of Analytics

A recovering lawyer, Mark quickly realised his passion was not in case law but in data. Having consulted for a decade, Mark knows how to combined the technical with the non-technical to deliver effective results.



Ben D'Arcy

Manager

Ben spends his spare time building predictive models and complex algorithms. Ben excels in translating detailed findings into relevant and actionable outcomes.



Let's chat about how we  
can help your  
organisation.



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*"You can't stop the waves, but you can learn to surf"*

*- Jon Kabat-Zinn*

